



Stewardship 2025

Journey Into the Lives
You Changed This Year



AMERICAN BIBLE SOCIETY



OUR PURPOSE

We help people encounter
the life-changing Word of
God by making the Bible
accessible to all.



“Your word is a lamp to guide me and a light for my path.”

PSALM 119:105 GNT



Enjoy the Fruit of Your Faith

Dear Gospel Partners,

This is a moment for celebration.

In a season when so many are hungry for meaning, truth, and hope, your support this year helped millions of people encounter Jesus in the Bible.

From remote islands in the Philippines to struggling teens in the U.S., you helped ensure that God's Word is accessible to *all people*—no matter where they live or where they are on their spiritual journey.

You reached the unreached with Scripture for the very first time through Bible translation and provision.

You helped curious people connect with God in fresh new ways through Bible resources, apps, and discipleship programs.

You equipped church leaders with the tools and research they need to lead people deeper into the life-changing message of the Bible.

The numbers and testimonies in this report represent real lives you've touched with God's Word. I hope you see your faith in action! You know that through the Bible, people encounter the living God—and you're a vital part of the global movement bringing his Word to life for all people.

Thank you for helping people access the Bible, experience its truth, and advance the Good News in their communities. I'm so humbled to be serving in this mission with you.

Enjoy the journey,



A handwritten signature in black ink that reads "Jennifer Holloran".

Jennifer Holloran
President & CEO
American Bible Society





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The Bible Accessible to All

This bold promise—making the Bible accessible to all people—animates everything we do at American Bible Society.

Here's how your prayers and support this year helped millions of people encounter the life-changing Word of God.



You helped people *access the Word.*

Unreached people need a Bible they can call their very own. Through translation, printing, and digital distribution, you helped them access God's Word in a language and format that speaks to their heart.



You helped people *experience the Word.*

Curious individuals may own a Bible but need help applying its truth to their lives. Through our growing portfolio of Scripture experiences, you helped them find meaning, truth, and hope in the Word of God.



You helped people *advance the Word.*

Faithful Christians and church leaders want to fulfill the Great Commission by spreading the Word in their communities. Through training, tools, and ministry insights, you equipped them to lead people deeper into the Word.





1

ACCESS *the* WORD

You translated and delivered Scripture to waiting communities around the world—so that everyone can access God’s Word in their heart language and preferred format.




YOUR IMPACT *this* YEAR

9 Bible translation projects completed
opening Scripture for 10 million people.

2 million people
received print Bible access.

6 million people
received digital Bible access.



Rivers of *Living* Water

*You Gave an Island Tribe in
the Philippines Life-Giving
Access to God's Word*

Subanen means “people of the river.”

Until recently, this indigenous people group in the mountains of the Philippines worshiped the river rather than the God who made the river.

“Most of them are pagans,” explains one pastor in the region. “They worship the woods, the river, the stones.”

But God, in his mercy, had a different destiny mapped out for the Subanen people—calling them to the living water of his Word.



“When I heard the Bible in my own language, I felt very happy inside.”

—A Thankful Subanen Woman



The Subanen tribe used to worship the river. Then they met Jesus.

First came the clear proclamation of the gospel. Local missionaries like Pastor Pablito ascended the mountain to teach the Subanen people about Jesus. Step by step, he climbed those mountain paths—often alone—driven by obedience to Christ and love for the lost.

“When I started, the church was not yet here,” he recalls. “I had to do one-on-one evangelism.”

Then came a church building. New believers donated materials and land so their community of faith could gather and worship the one true God. But even with a pastor, a building, and a growing church, the Subanen people were missing something vital.

“It was very hard because we had no Bibles,” explains Pastor Pablito.

This was no minor inconvenience. Without daily access to God’s Word, new believers in this remote mountain

community were at risk of slipping back into false teaching and idol worship. Their faith was young and fragile, and they longed for spiritual nourishment to help them grow.

You helped them replace their idols with Bibles.

But thanks to you, this remote island community no longer lives in Bible poverty. Your generosity placed the truth of Scripture directly in their hands—and hearts—through print, audio, and video Bibles in their heart language of Subanen.

What a difference this makes for people who only recently met Jesus and yearn to walk with him daily! Because of you, they can open their Bibles anytime, anywhere, and encounter God in his Word yet again.

“Now each member has their own copy,” celebrates Pastor Pablito. “They can read anytime they want.” Hearing God’s voice in Subanen reminds minority language speakers that God sees them, knows them, and loves them.

“When I heard the Bible in my own language, I felt very happy inside,” says a Bible recipient named Vilma. Tears fill Vilma’s eyes as she remembers how God’s Word comforts her amid life’s many heartaches. “It made me realize even our tribe can get help. . . . God never turns his back on me.”

With God’s Word in a language and format they clearly understand, the Subanen people can now see God at work in their daily lives.

For one Bible recipient named Melina, Scripture provides daily encouragement in the fields where she works. “As a farmer, I resonated with the Parable of the Sower,” she says. “When you sow with Jesus, your harvest will be good!”

Another Bible recipient named Nilson shares how the voice of Jesus in the Sermon on the Mount calms his troubled heart. “Before, my mind was troubled. I always worried about what we would eat,” Nilson shares. “Now I have peace of mind through God’s Word. . . . If we seek God first and his righteousness, all things will be provided.”





Because of you, their lives and eternities will never be the same.

Nearly every Subanen Bible recipient can describe how the Bible has transformed their beliefs and behaviors. Vices like gambling and gossip have been exchanged for a life-giving relationship with Jesus. Where idols once stood, open Bibles now rest.

“The change in my life began when I started reading the Bible,” says one new believer named Arlene. “Now God will be the center of our lives.”

Because of your faithfulness, a people who once worshiped creation now hold the Creator’s Word in their own hands. Heaven rejoices—and so do the Subanen, holding their Bibles close.

“Thank you for these copies of the Bible in our own tribal language of Subanen,” says Pastor Pablito. “With these materials, we now have access to know God’s Word.” 📖

Did You Know?

Your generosity powers the technology that makes transformative Bible projects like this one possible.

Our Digital Bible Library puts Scripture onto devices in more than 2,400 languages. It’s how we serve incredible partners like YouVersion, who recently celebrated the 1 billionth download of their Bible App!

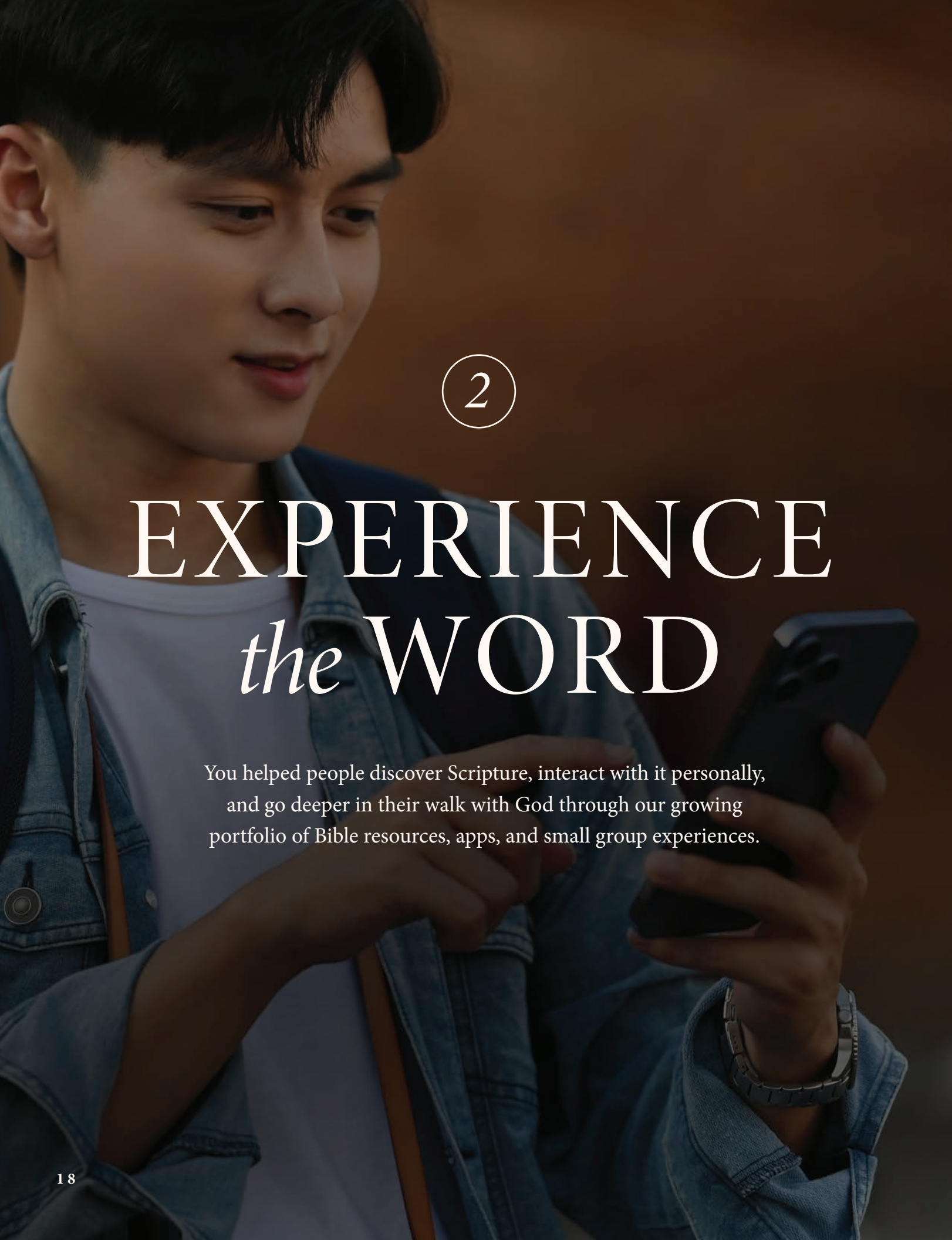
Experience the Story



Watch the Subanen Tribe’s Powerful Encounter with God’s Word



ABS.Bible/Philippines



2

EXPERIENCE *the* WORD

You helped people discover Scripture, interact with it personally,
and go deeper in their walk with God through our growing
portfolio of Bible resources, apps, and small group experiences.

YOUR IMPACT *this* YEAR

990K people

received a Scripture resource designed just for them.

210K people

took a guided journey through Scripture.

768K people

participated in a small group Bible experience.

And "spurned the counsel of the Most High."
12 Therefore He humbled their heart with labor;
They stumbled and there was none to help.
13 Then they cried out to the LORD in their trouble;
He saved them out of their distresses.
14 He brought them out of darkness and the shadow of death,
And broke their bands apart.
15 Let them give thanks to the LORD for His lovingkindness,
And for His wonders to the sons of men.
16 For He has shattered gates of iron,
And cut bars of iron asunder.
17 Fools, because of their rebellion,
And because of their affliction,
18 Their soul abhorred all food,
And they drew near to the gates of death.
19 Then they cried out to the LORD in their trouble;
He saved them out of their distresses.
20 He sent His word and healed them,
And delivered them from their sorrow.
21 Let them give thanks to the LORD for His lovingkindness,
And for His wonders to the sons of men.
22 Let them also sing praises to the LORD,
And tell of His works with rejoicing.
23 Those who go down to the sea in ships,
Who do business on great waters,
24 They have seen the works of the LORD,
And His wonders.
25 For He spoke and raised up a stormy wind,
Which lifted up the waves of the sea.
26 They rose up to the heavens; they went down to the depths;
Their soul melted away in their misery.
27 They reeled and staggered like a drunken man,
And were at their wits' end.
28 Then they cried to the LORD in their trouble,
And He brought them out of their distresses.
29 He caused the storm to be still,
So that the waves of the sea were hushed.
30 Then they were glad because they were

men!
32 Let them extol Him also in the congregation of the people,
And praise Him at the seat of the elders.
33 He changes rivers into a wilderness,
And springs of water into a thirsty ground;
34 A fruitful land into a salt waste,
Because of the wickedness of those who dwell in it.
35 He changes a wilderness into a pool of water,
And a dry land into springs of water.
36 And there He makes the hungry to dwell,
So that they may establish an inhabited city,
And sow fields, and plant vineyards,
And gather a fruitful harvest.
Also He blesses them and they multiply greatly;
And He does not let their cattle decrease.
When they are diminished and bowed down,
Through oppression, misery, and sorrow,
He pours contempt upon princes,
And makes them wander in a pathless waste.
But He sets the needy securely on high from affliction,
His families like a flock.
The upright see it, and are glad,
But all unrighteousness shuts its mouth.
Is he wise? Let him give heed to these things;
And consider the lovingkindnesses of the LORD.
PSALM 108
Awake, harp and lyre!
I will awaken the dawn!
I will give thanks to Thee, O LORD, among the peoples;
And I will sing praises to Thee among the nations.
For Thy lovingkindness is great above the heavens,
And Thy truth reaches to the skies.
Be exalted, O God, above the heavens!



Sadness Turned to Sunlight

*You Helped a Struggling Teen
Experience the Life-Changing
Love of Jesus*

“I felt like I was stuck.”

Like millions of U.S. teenagers, Leila struggled with anxiety, depression, and loneliness. Every day felt heavy—like her smile was just a mask. Even in a world more connected than ever, Leila felt painfully alone.

“Social media adds to anxiety and depression,” Leila says. “We compare ourselves to others. You only see a glimpse of someone’s life. You don’t see what’s going on behind closed doors.”



You carried the light of God's Word into the darkness of Leila's depression.

But caring friends like you refused to stand by as Leila struggled alone.

You know that God's Word can pierce even the deepest darkness and change any circumstance. So, through your prayers and generous giving, you stepped into Leila's story right when she needed it most.

Through a Restoring Hope Bible and small group—made possible by you—Leila discovered that God saw her pain, loved her deeply, and could bring healing to her heart. Light began to break through Leila's darkness.

"I saw how to handle my trauma, but with what the Bible says," she shares. "I realized that I can bring my pain to God."

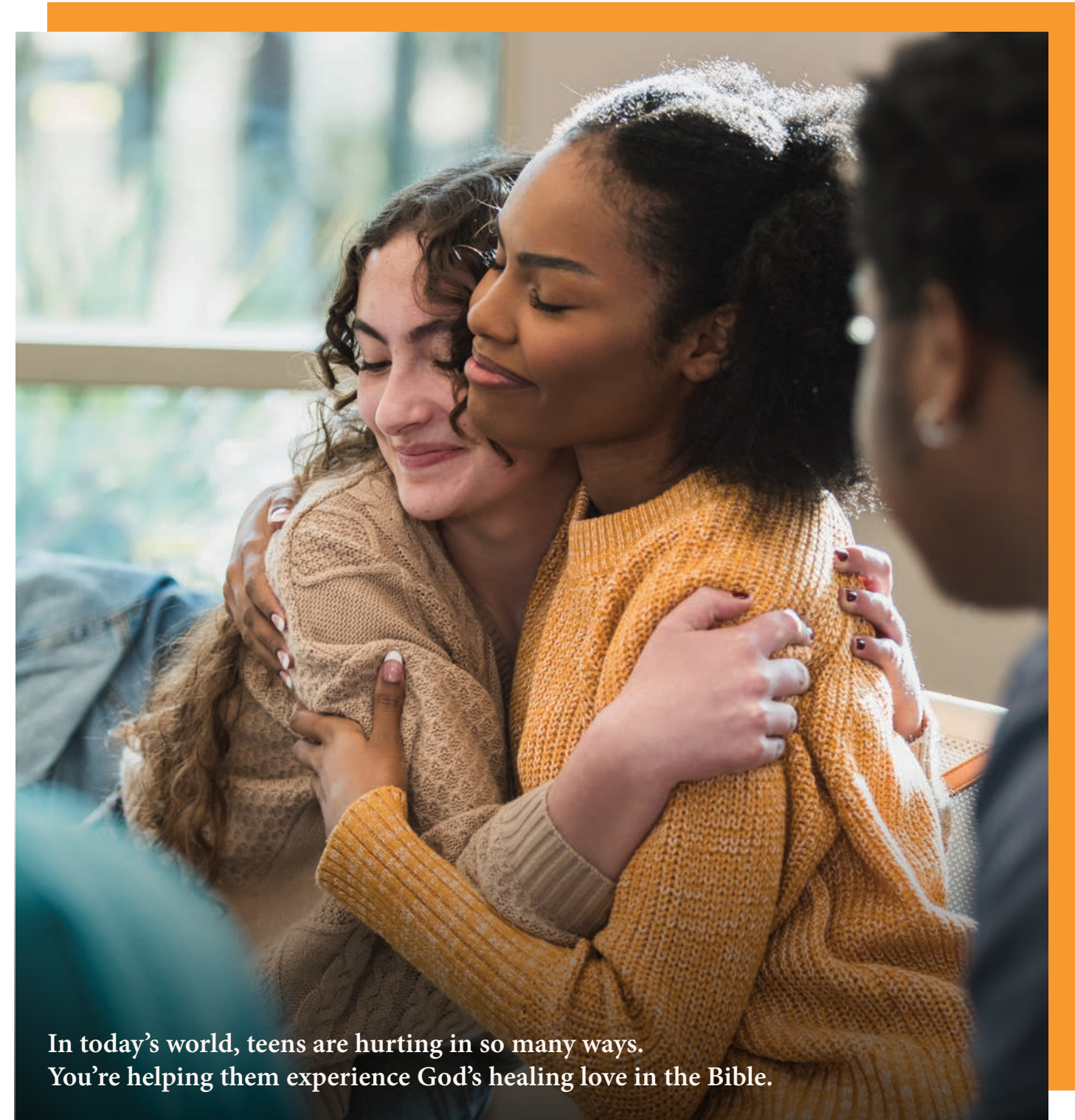
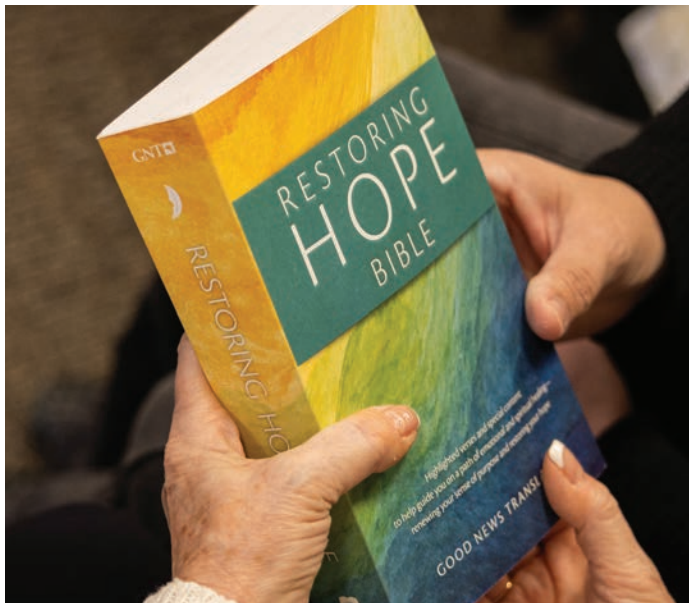
In the Bible, Leila experienced the healing love of her heavenly Father.

That's the heartbeat of this healing ministry. Bible-based resources and small group experiences help hurting people stay anchored in the hope of God's Word through all of life's challenging seasons.

In a supportive Christian community, Leila discovered she wasn't alone. "Being in a room with people who are actually going through similar things—I know I can overcome what I'm going through, because they can do the same," she says.

It was so much more than a therapy session. It was a life-changing encounter with God in the Bible.

"The program definitely made me look at God as my Father instead of just this being in the sky," she says. "Now I can talk to God about how I'm feeling, and he



In today's world, teens are hurting in so many ways. You're helping them experience God's healing love in the Bible.

will respond back! God is right by my side."

That's the miracle your generosity makes possible. Young people are forging a relationship with a heavenly Father who listens, loves, and heals.

Leila's mom saw the transformation firsthand. She saw her daughter's countenance change from "blue" to "sunlight." A family friend even asked Leila's mom for a Restoring Hope Bible and explained, "The light that's on your daughter—I wanted a piece of it!"

“Healing is a process—but now I have the tools to heal.”
—A Resilient Teen Named Leila

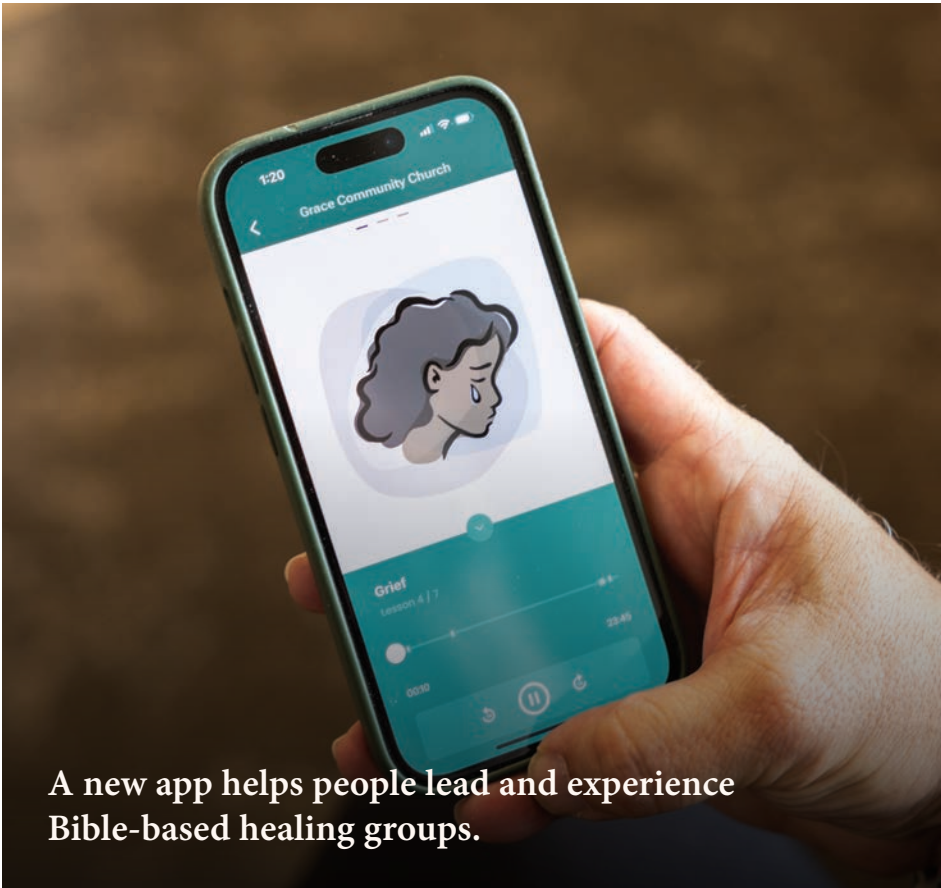
Now Leila lives her life anchored in the power of Christ.

Today, Leila’s life is anchored in the love of Jesus—a brave new chapter in her life that you helped her write.


“I just feel more powerful and strong knowing who I am and how strong my relationship actually is with God,” she says. “Healing is a process—but now I have the tools to heal.”

Thank you for being the kind of Christian who runs toward suffering with the healing balm of Scripture. Your compassion is changing young lives like Leila’s through the power of God’s Word. You are helping hurting hearts blossom from sadness into sunlight.

Thank you for bringing the light of Christ to the next generation. 📖



A new app helps people lead and experience Bible-based healing groups.




Did You Know?


Leila isn’t the only person you’ve empowered with God’s Word. One deeply traumatized Veteran who went “to hell and back” during her military service shared this after diving into our discipleship app for the military community:

“I’ve met people who’ve been through things like I have. We talk about the Bible and about life. It’s helped me heal.”

Experience the Story



Witness Leila’s Powerful Encounter with God’s Word



ABS.Bible/Leila

3

ADVANCE *the* WORD

You equipped fellow Christians and faithful church leaders with the tools and research they need to lead people deeper into God's Word.

YOUR IMPACT *this* YEAR

25K church leaders
were equipped with ministry insights and training that help them to disciple others with God's Word.

From Carolina to Cambodia



Elevation Church Outreach Partnership Director John Nichols shares how his church in North Carolina is advancing God's Word around the world.

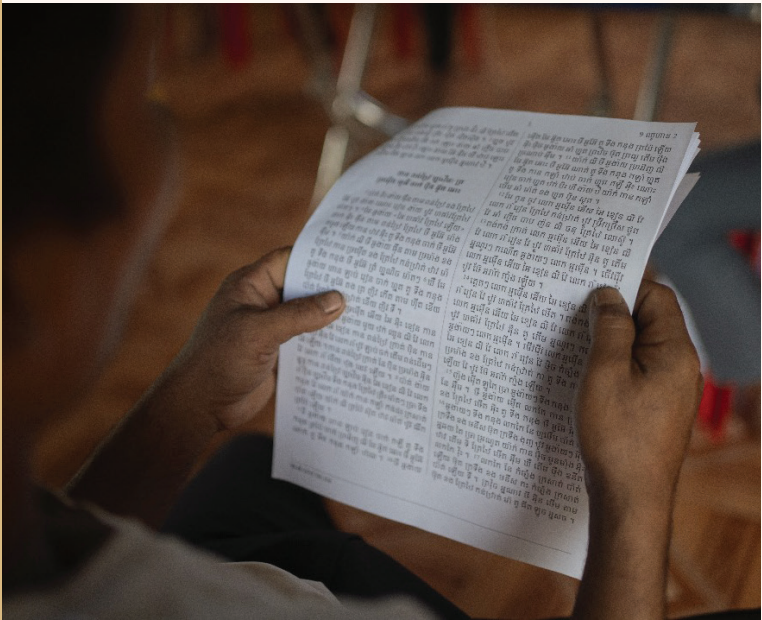
Q: What led Elevation Church to partner with American Bible Society?

A: If someone is living without access to Scripture, our call as believers in Christ is to help get it to them—whether through audio, print, or other formats. We seek to partner with organizations that do that with

consistency, integrity, accountability, and a truly global reach. American Bible Society checks all those boxes for us. I've been amazed by their breadth and creativity. I love that they don't limit themselves to one method or format. When a person at our church gives faithfully and then sees the gospel being shared around the world, that builds faith! It's a beautiful partnership.

Q: What does stewardship mean to you and your team?

A: We approach stewardship with deep honor, humility, and accountability. We want everyone to know that when they give and trust the storehouse of Elevation Church, those resources are being sown into good soil. No matter who you are—a young adult, a married couple, a student—your giving matters. It’s a big deal, and we want to steward it well. We want to show that we’re reaching the ends of the earth, meeting people’s needs, and changing lives—now and for generations to come.



Q: Tell us about the Bible translation project your church sponsored this year.

A: As we planned for 2025, we wanted to focus on evangelism. While that’s something every church should be doing, we wanted to emphasize it through a Bible translation project. The one that stood out to us was with the Kravet people in northeastern Cambodia—a community of about 8,000 people living in the hills. Until now, they’ve only shared stories of God through word of mouth. It’s been really exciting to see the progress. As each book of the Bible is translated, it’s printed and shared with the local church leaders, who are already using it. By 2027, the entire New Testament will be completed, beautifully bound, and in the hands of the Kravet people. It’s going to be transformative.

Q: What spiritual impact do you hope to see through your giving?

A: I can’t imagine living in a place where I don’t have access to God’s Word. I remember seeing a project like this come to completion years ago—watching mothers, fathers, and elders receive Scripture in their own language for the first time. It’s emotional. It’s hard not to cry with joy. This people group will now have the Word of God in their heart language for generations to come. One day, we will get to celebrate with them and with the angels in heaven! It’s incredible to share with our church: “Your giving helped make this possible.” I’m so thankful to God that we get to be a part of this. How could we not say yes?

Q: If Elevation Church wrote a letter to the Kravet Church, what would you say?

A: God absolutely loves you. He formed you. He created you. You have value. He sees your smiles. He sees your tears. And he knows that you matter in this world that he created. You matter to him forever. May this Word of God—his love letter to you—be a precious gift to you. Treasure it each day, knowing it reveals his heart. We’re honored and grateful to have played a small part in sharing his love with you. We believe the best days are ahead as you experience God in a deeper, more personal way through his Word.



“It’s hard not to cry with joy. This people group will now have the Word of God in their heart language for generations to come.”



“One day, we will get to celebrate with them and with the angels in heaven!”


—John Nichols, Elevation Church

“Not all of us are called to give to every project. But your part matters. Be faithful in whatever God puts on your heart.”

Experience the Story



Q: What would you say to the other generous supporters in our community?

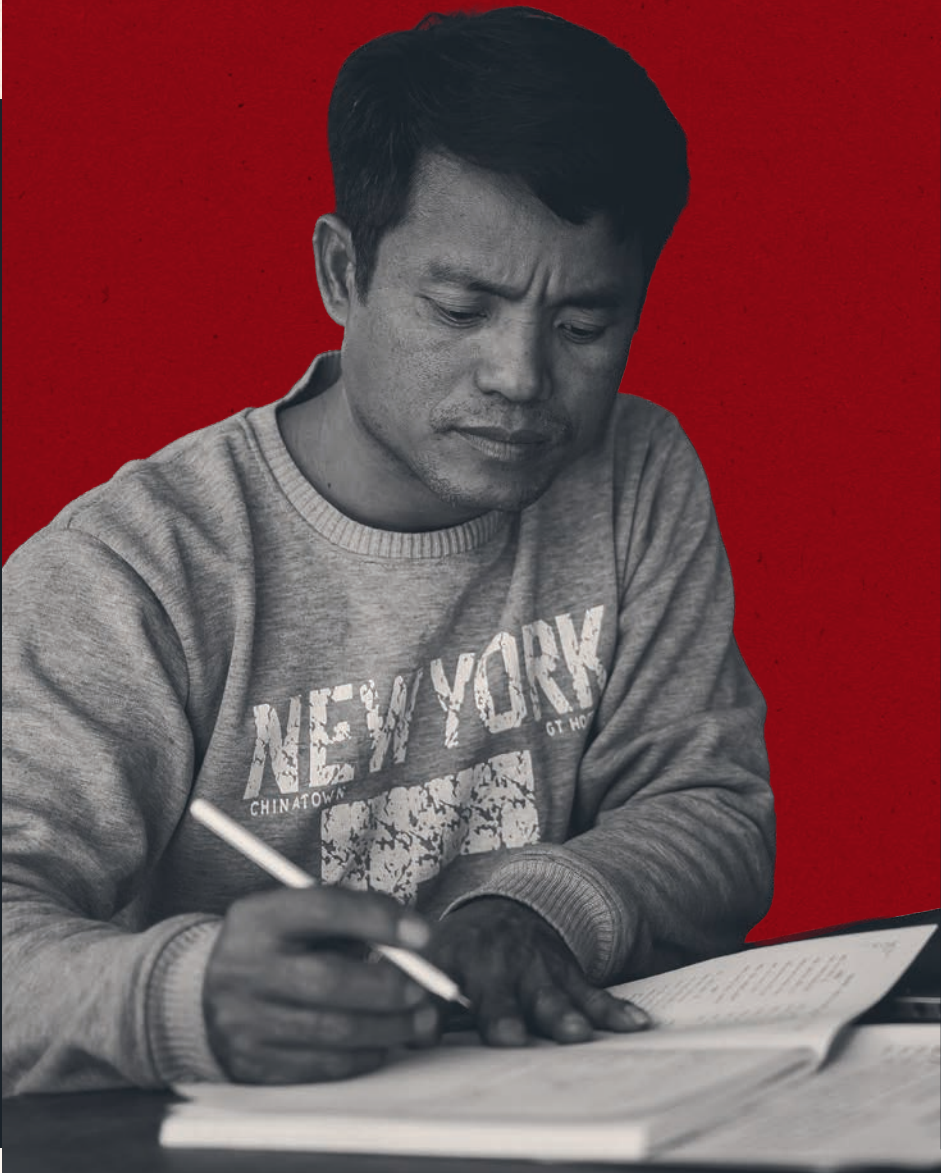
A: Not all of us are called to give to every project. But your part matters. Be faithful in whatever God puts on your heart. If you’re giving financially, do it with obedience to what he’s spoken to you. That’s your best “yes.” God will multiply it far beyond what you could ask or imagine. Give faithfully, give prayerfully, and trust that your obedience will bear fruit in exactly the places God intends. 

Did You Know?

Your support equips thousands of church leaders with ministry insights that help them lead more curious people into the truth of God’s Word.

Every year, we report on the State of the Bible in our country by investigating Americans’ relationship with God, faith, and the Bible.

Dig into the latest trends for yourself at:
StateoftheBible.org



Elevation Church Interviews a Kravet Bible Translator



*ABS.Bible/
Elevation*

Go on the Journey of Bible Translation in Rural Cambodia



*ABS.Bible/
Cambodia*

I PLANTED THE SEED,
APOLLOS WATERED THE
PLANT, BUT IT WAS
GOD WHO MADE THE
PLANT GROW.

1 CORINTHIANS 3:6 GNT



A Word on Stewardship

Dear Friends,

Stewardship is one of our highest responsibilities here at American Bible Society. Your *trust* as a partner in the Great Commission is more precious to us than any financial donation.

That’s why our finances are carefully reviewed through annual independent audits and ongoing internal audits—all within compliance of GAAP and IRS standards.

To maximize the impact of your giving, we keep costs low. This year, 75% of every dollar spent went directly to Bible ministry—split evenly between domestic and international efforts. This ratio between our program and overhead expenses meets or exceeds industry benchmarks.


We carry no debt, and our long-term investment fund—built by supporters over two centuries—provides stability in an uncertain economy. It also allows us to send even more of your God-given resources directly into the mission field.

For every \$1.00 given through donations and Scripture sales, we invested \$1.52 into life-changing Bible ministry! We’re blessed to invest alongside you to increase the impact of every gift.

In all these things, we give thanks and glory to God, who abundantly provides all that we need. Thank you for trusting him with *your* finances and for choosing to invest in a mission that we know “will not return void.”

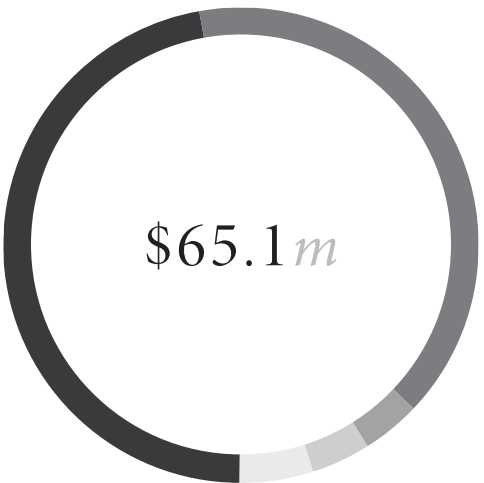
With gratitude in Christ,




Nicholas Pagano | MBA, CTP
Chief Financial Officer
American Bible Society

Financial Report

JULY 1, 2024–JUNE 30, 2025



MINISTRY RESOURCES

■ Contributions	\$30.4M
■ Funds deployed from long-term investments	\$26.3M
■ Legacies	\$2.5M
■ Scripture sales	\$2.6M
■ Other	\$3.3M
<hr/>	
Total	\$65.1M



MINISTRY INVESTMENTS

■ Bible Ministry	\$53.8M
<i>Domestic Ministry</i>	\$26.1M
<i>Global Ministry</i>	\$27.7M
■ Development	\$8.1M
■ Administration	\$10.1M
<hr/>	
Total	\$72M

“Well done, you good and faithful servant!”

MATTHEW 25:23a GNT

Leadership Team



Dr. Jennifer Holloran
PRESIDENT &
CHIEF EXECUTIVE OFFICER



Alberto Huerta
CHIEF MARKETING OFFICER



Joe McIntosh
CHIEF DEVELOPMENT OFFICER



Dr. John Farquhar Plake
CHIEF INNOVATION OFFICER



Sam Harrell
CHIEF PARTNERSHIPS OFFICER



Bryce Allison
CHIEF TECHNOLOGY OFFICER



Rev. Dr. James J. Puchy
CHIEF ADMINISTRATIVE OFFICER



Nicholas Pagano
CHIEF FINANCIAL OFFICER



Stephen S. Kao, Esq.
CHIEF LEGAL OFFICER

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“For the earth shall be filled
with the knowledge of the
glory of the LORD, as the
waters cover the sea.”

HABAKKUK 2:14 KJV

God's Word
Transforming All People

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